

Rocky Mountain APPA

2010 14ers Club Draft Meeting Minutes October 20, 2010

The 2010 Annual RMA 14ers Club Meeting was held at the Coeur D'Alene Spa and Resort in Coeur D'Alene, Idaho on October 20, 2010.

Attendees: Brian Nielson, Eakle Barfield, Shari Philpott, Shawna Rowley, Dave Button, Paula Marshak, Joe Metzger, John Morris, Mike Hodnefield, Luis Rocha, Chris Kopach, Jeff Butler, Kevin Hansen, Lander Medlin, and Brian Hadley.

1. Welcome and Introductions

Lead Climber Morris welcomed everyone, and reported that there are now 24 members and six climbing buddies. Morris suggested offering honorary membership to Darrel Meyer, APPA President. The suggestion was approved.

2. Lead Climber Election

Morris was nominated and elected as the 2011 14ers Club Lead Climber. Morris noted that Nancy Hurt had also expressed an interest in this role.

3. RMA Strategic Plan

Morris noted that there were two RMA Strategic Objectives that applied specifically to the 14ers Club.

Goal 2 - "Create and support mentoring programs via the 14ers Club." It is proposed that the 14ers Club members, with assistance and support from the Awards and Recognition Committee, develop this goal into something that has merit and real value for all of our members.

Discussion on this objective revolved around how do we get the word out to encourage more climbing buddies (mentees) and to encourage additional 14ers Club members?

Suggestions included:

- a. 14ers Club members must seek out and welcome all first timers.
- b. Increased promotion through word of mouth.
- c. Members develop a short biography with photos for posting on the website.
- d. Attendance at the First Timers Welcoming Reception.
- e. Increase the use of Facebook
- f. Review formal mentoring programs. Medlin agreed to share a program that APPA developed.

- g. Members should write and share articles related to mentoring with the 14ers Club network.

The members ultimately agreed that the first effort towards fulfilling the strategic objective is for each member to pledge to find one additional climbing buddy and one additional member. Ultimately the 14ers Club will need to define milestones and determine measurements or KPI's that monitor our success and accountability.

Goal 6 - "Translate the RMA/Business Partner relationship into a more mutually beneficial association, e.g. more benefit to business partners and the average member." The RMA BOD felt that the Professional Affairs committee, working with the annual meeting coordinator, and with assistance from the 14ers Club members, would have the best opportunity to lead to achieving this goal.

Morris reported that he has developed some draft criteria for Business Partners to become a part of the 14ers Club. Morris indicated that he would work with Cloriza Lomeli, GLHN, if she is ratified by the RMA members and with Rocha to refine the final selection criteria and post the application on the RMA website.

It was agreed that Business Partners could also become climbing buddies as mentees or mentors.

There was also discussion about Business Partners supporting various scholarship programs. One option is to sponsor a student from a student chapter to attend an RMA event. Medlin mentioned the APPA Ambassador Program which sponsored attendance at the Annual APPA Conference. Some of the criteria included being a first time attendee and the institution must show a need for financial support.

4. 14ers Club support for Student Chapters

Morris agreed to work with Medlin, Meyer, and Dave Button to investigate opportunities for the 14ers Club members to assist with support for the RMA and APPA student chapters. The 14ers Club is an excellent forum to engage students who have an interest in the FM profession.