

# Rocky Mountain APPA

## 2012 14ers Club Meeting Minutes September 19, 2012

The 2012 Annual RMA 14ers Club Meeting was held at the Holiday Inn in Sheridan, Wyoming on September 19, 2012.

**Attendees:** Oops, I forgot to send around a sign in sheet.

### 1. Welcome and Introductions and Updates

Lead Climber Morris welcomed everyone, and reported that there are now 51 members and 34 climbing buddies, although some of those climbing buddies are also 14ers. Morris has submitted the 14ers program for consideration as a CFaR project. The APPA Professional Affairs committee has also considered promoting something in all regions and the regional presidents are asked to include this as a metric in their monthly reports. MAPPA has created a similar program - Mentors and Mentees (M&M's).

### 2. Lead Climber Election

Morris was nominated and elected as the 2013 14ers Club Lead Climber. Thanks everyone for your support.

### 3. Examples of Mentoring

Morris asked 14ers Club members to submit examples of what they are doing with their climbing buddies. One idea is to compile these into an article for the RMA website. Do date no examples have been submitted. Morris also requested any suggestions on how to make any overall program improvement. Morris also requested that climbing buddies provide any suggestions on how do we make this program more effective for them.

### 4. Criteria for membership

This past year several questions were asked regarding membership in the 14ers Club.

- a) *Should we revise or add eligibility for people new to RMA who come from other regions and meet the time or other criteria.* It was agreed that we would modify the eligibility requirements to include "APPAs members who are new to the RMA region and have been involved in their previous region(s) for at least five (5) years may count their time in their past region(s) as peaks after being a member of RMA for at least one (1) year". Members felt that an important mission of the 14ers Club is to mentor and that experience in other regions was beneficial and having at least one in RMA would allow them to mentor their climbing buddies for both APPA and RMA.

- b) *RMA individual memberships versus RMA institutional membership.* This issue continues to be a little confusing since RMA still has individual memberships and that the required five years can be flexible if an individual is with a member institution and is actively working on the other peaks.
- c) *There is a requirement for attendance at a minimum of three RMA annual conferences.* The members felt this was still an important criterion. The feelings were that it would be difficult to mentor and introduce climbing buddies to RMA if they have not been attending annual meetings.
- d) *Overall we need to discuss and re-evaluate the intent of the program.* Members felt that the program is working as intended.

## 5. RMA Strategic Plan and 14er contributions

The following is an RMA Board strategic initiative that applies directly to the 14ers Club.

**Increase 14ers Club members by 20% annually (2012 membership 45) with an associated increase in Climbing Buddies of 30% annually (2012 membership 17) each of the next three years.**

The 14ers Club provides a unique opportunity to recognize RMA's members who have successfully achieved a certain level of achievement while in turn utilizing this experience to offer mentorship opportunities to RMA's newer members. The RMA Board assigns the 14ers Club Lead Climber along with all of the others 14ers Club members the responsibility for this goal and reach out to recruit new 14ers and climbing buddies.

**We have some work to do if we are going to fulfill this challenge.**

## 6. EFP and CEFP credentials

It was agreed to add these as peaks towards 14ers Club membership.

## 7. How do we measure our success?

APPA President Gray challenged us to consider metrics to monitor our success as a program. So initial ideas include:

- a. Overall number of 14ers and Climbing Buddies
- b. Number of people who go from climber to 14er
- c. Number of people who get more active in RMA in general
- d. Number of member who get their EFP or CEFP
- e. Number of people who get active at RMA or APPA boards and committees
- f. Number of people who advance in their organization as a result of knowing a 14er
- g. Number of people who write articles

Morris requested other ideas be submitted to him.