



Rocky Mountain APPA

2013 14ers Club Meeting Minutes September 25, 2013

The 2013 Annual RMA 14ers Club Meeting was held at the Antlers Hotel in Colorado Springs, Colorado on September 25, 2013.

Attendees: Oops, I forgot to send around a sign in sheet.

1. Welcome and Introductions and Updates

Lead Climber Morris welcomed everyone, and reported that there are now 57 members and 36 climbing buddies; although some of those climbing buddies are also 14ers (29 climbing buddies are still working on their peaks). A mentoring program is on the monthly regional president's meeting agenda they are asked to include this as a metric in their monthly reports.

Morris has coordinated a quarterly conference call with the other regions who have mentoring programs in place or are developing one (MAPPA, ERRAPA, and PCAPP). Minutes from the first meeting are attached for those who might be interested.

2. Lead Climber Election

Morris was nominated and elected as the 2014 14ers Club Lead Climber. Thanks everyone for your support. Viron Lynch was also nominated and ultimately selected as Lead Climber–elect. It was agreed that Lynch and Morris would work on a succession plan for Lynch to move into this role since Morris is also the RMA Historian, Host Committee Chair for RMA 2016, and Vice Chair of the APPA Credentialing Board.

3. Examples of Mentoring

Morris asked 14ers Club members to submit examples of what they are doing with their climbing buddies. One idea is to compile these into an article for the RMA website. To date no examples have been submitted (Hint Hint).

4. Requests for Input for Program Improvements

Morris also requested any suggestions on how to make any overall program improvements. Morris also requested that climbing buddies provide any suggestions on how do we make this program more effective for them.

One idea was to create a 14ers Club listserv where we could offer sage advice, discuss guiding principles, and share examples of effective leadership, mentoring and training programs.

5. Criteria for membership

This past year RMA moved from an individual membership to an institutional membership. With this change we needed to revise some criteria regarding membership in the 14ers Club.

- a) *RMA individual memberships versus RMA institutional membership.* It was agreed to modify the requirements to be “Must be an RMA member in good standing for a minimum of three (3) years.” This essentially means an applicant must work at a dues paying institution for at least three years. This change helps to clarify the confusion applicants were having if they were not dues paying RMA members, but they did work at a dues paying institution.
- b) *There is a requirement for attendance at a minimum of three RMA annual conferences.* The members felt this was still an important criterion. The feelings were that it would be difficult to mentor and introduce climbing buddies to RMA if they have not been attending annual meetings.

6. RMA Strategic Plan and 14er contributions

The following is an RMA Board strategic initiative that applies directly to the 14ers Club.

Increase 14ers Club members by 20% annually (2012 membership 45) with an associated increase in Climbing Buddies of 30% annually (2012 membership 17) each of the next three years.

The 14ers Club provides a unique opportunity to recognize RMA’s members who have successfully achieved a certain level of achievement while in turn utilizing this experience to offer mentorship opportunities to RMA’s newer members. The RMA Board assigns the 14ers Club Lead Climber along with all of the others 14ers Club members the responsibility for this goal and reach out to recruit new 14ers and climbing buddies.

Our metrics are shown below.

RMA 14ers Club Metrics					
	GOALS		ACTUAL		Climbing Buddy to 14er
	14ers	Climbing Buddies	14ers	Climbing Buddies*	
2012	45	17	45	17	3
2013	54	22	57	36/29	0
2014	65	29			
2015	78	37			
2016	93	49			
2017	112	63			
2018	134	82			
*NOTE:		First number includes 14er Members Second Number is only climbing buddies			

We are making good progress; however we cannot let up. I am seeing a trend where our more senior 14ers are retiring so we are losing them from one end and we need to refresh from the other end. If we can continue to coach and encourage our climbing buddies to complete their peaks then we will have a steady flow of new 14ers. Also encourage others within your organization to consider becoming a climbing buddy. I firmly believe that individuals who have been a protégé to a mentor are more likely to succeed and advance quicker than those who have not.

We also need to continue getting the word out. With over 80 dues paying institutions within RMA it should be fairly easy to have at least 80 14ers Club members. I have attached a list of our members for your review and request that you assist with some personally recruiting within your State or Province.

7. How do we measure our success?

This continues to remain one of our program’s more challenging goals. Initial ideas include:

- a. Overall number of 14ers and Climbing Buddies
- b. Number of people who go from climber to 14er
- c. Number of people who get more active in RMA in general
- d. Number of member who get their EFP or CFP
- e. Number of people who get active at RMA or APPA boards and committees
- f. Number of people who advance in their organization as a result of knowing a 14er
- g. Number of people who write articles

Morris requested other ideas be submitted to him.

The RMA 14ers Club and mentoring program will only be as successful as the membership chooses it to be.